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Persuasion Text Features Key

Text Title: _____

Here are the features of a persuasion text. Use your coloured pens, pencils or highlighters to identify parts of your text which show each feature. For example, you could colour the 'strong/ emotive adjectives' box in red, then use the **same** colour to underline all the time adjectives in your text.



	Title shows what the text is about. Often uses "How..." or "Why..."		Rhetorical questions are used.
	Opening paragraph introduces the topic or idea.		Strong/ Emotive adjectives challenge the reader to disagree.
	Cause and effect conjunctions logically link points to supporting details.		Opinion presented as facts .
	Final paragraph (conclusion) links back to the opening.		Ambiguous phrases (e.g. 'probably', 'almost certainly')
	Only one side of the topic is discussed (either for or against the idea).		Present tense verbs.
	Each point is elaborated with detail and examples.		