

# MINUTES OF THE PARENT FORUM MEETING HELD ON THURSDAY 6<sup>th</sup> JULY AT 5.30PM IN YEAR 5 CLASSROOM

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<b>Present:</b>	Angela Heald Suzanne Chamberlain Chris Law Rachel Evans Sandra Birt	Claire Evans Alison Evans Mirka Jones Davide Deganelle Wolf Dettmer
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<b>Apologies:</b>	Rosa Evans Ruth Cronin	Sarah Theobald
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## 1. **Class / Home Communication** **Action**

Following on from the last meeting, AH had arranged for a proof to be produced for a 'Home/School Diary', which from September would be a key method of capturing information, recording homework, reading record, spellings, communication about changes to end of day routine (eg 'no after school club today'), school dates, and much more. A few minor amendments were discussed and agreed.

## 2. **Move to electronic payments**

AH explained the desire to move away from cash coming into school for school dinners, trips, etc, and that the intention was to introduce an online electronic payments process from September.

## 3. **Homework Policy**

The draft document had been presented at the last Parent Forum meeting and had been published on the school website for comments. Only one comment had been received from a parent, which was positive.

The meeting agreed the policy as it stands.

AH will ask each teacher to check their section of the policy.  
CE will consult with the School Council to seek their views.  
AH will then pass to the Governing Body for their approval.

**AH**  
**CE**  
**AH**

## 4. **Branding and Marketing**

CL explained that a number of parents had raised this subject in different ways – the visibility of the school, and the idea of a fresh new start from September, to invigorate and refresh St David's.

AE suggested one thing might be a new name for the school to help this. St David's of Menevia Catholic Primary School was suggested as a possible idea. With its strong links to the ancient Diocese, this name seemed popular as a suggestion. Any name change would require a great deal of consultation, so this is only an idea being floated at this stage. There would be a lot of work to carry out any name change, and before that many approvals would need to be sought.

AH pointed out that the school badge will need to be changed as it still says 'Roman Catholic' rather than 'Catholic'. This change could be included at the time of any 'rebranding'.

AE said there is a need to "look better" and suggested school blazers. As our children are the School's advert, this was a popular suggestion. We discussed the difficulties some children may have when running in blazers, and the blazers getting lost, but overall the meeting felt it was a good idea. The colour would need to be navy or black, so that blazers could be purchased in a high street store and the badge then sewn on. It was suggested V-neck jumpers would also be preferable so that ties could be seen. This would be something to consider along with any rebranding.

AH explained a consultation on rebranding could start in September after the principle had been approved by the Governing Body.

We discussed photographs to be taken celebrating our successes (eg football, athletics, cricket, music, etc) and that these could go on banners to be out up outside the school and outside the churches. Perhaps with a quote from a child, and quotes from past pupils 'look where I am now, thanks to a fantastic start at St David's' "St David's – the best days of my life" etc. AH agreed to investigate whether the arrangement with Colorfoto would mean they would do the photography for us.

**AH**

Baptism cards should be given out to all newly baptised children from the priests, pointing the children towards St David's. MJ and AE agreed to get some cards and start the ball rolling.

**MJ / AE**

It was suggested that the paperwork on application to the school was amended to say a Baptism Certificate was not necessarily required.

**AH**

A school-wide Open Day was suggested.

AE suggested a banner outside the school for September saying "Welcome back – be the best you can be". CL to look at costs.

**CL**

AE suggested we use the school field more, maybe 5-a-side

football tournaments etc, to increase footfall to the school and potential revenue.

AH suggested a Marketing Group be constituted – interested parties from the school to meet with one of our parents, Mr Arek Estall who is a marketing professional. AH to check Mr Estall's availability and invite any interested parents to come to a meeting with him before the end of this term.

**AH**

## **5. Uniform policy**

Following on from our discussion on Branding and Marketing, we talked about current uniform. There is a uniform policy and AH said this would be reiterated to parents in a letter before the end of this term. The uniform policy would be more strictly adhered to from September.

**AH**

Meeting closed at 6.45pm  
The date of the next meeting will be confirmed.