

The Holiday Show



Entry Point:

- In this entry point the children will be working in groups to produce a 'city tour' product. A 'Rough Guide to...' - a small handbook, magazine or map, filled with information and top tips. An interactive mobile phone app could be mocked up in PowerPoint

Knowledge Harvest:

- Mind map in groups: What types of holiday can you go on? What makes a good tourist attraction? Are all tourists the same? How are they different? Throughout the discussion, encourage the children to share their own experiences of going on holiday. Compare these holidays and discuss how they are similar/different.

In Technology we will be finding out:

- **Task 1:** Explain to the children that they are going to be producing their own promotional campaign for a holiday destination - with the goal of making their holiday location appeal to their target market
- **Task 2:** Ask the class to draw and paint a flowering plant in a detailed style similar to that of an explorer-artist like Margaret Mee
- **Task 3:** In groups, provide the children with a holiday location. It could be a country (Thailand, Australia, Czech Republic, Japan, etc.) or a more specific region (California, Goa, Sicily, etc.). They should imagine that they are now members of the Tourist Board for that country/region. Their aim is to attract more people to come and visit for their holiday. Children can record their findings in whatever way they wish. You might want to suggest that they create a 'mood board'
- **Task 4:** Using research from the previous task, the groups can plan and design their campaign materials, examples could be television/ radio/ magazine advert, a poster, Compare and contrast the work produced by different groups. Did each location require a different approach? How did the presentation differ to reflect the location that was being advertised?

In History we will be finding out:

- **Task 1:** In groups, the children are going to be creating their own historical tour of locations in the local area/host country. Create a guide.
- **Extension:** In groups, ask the children to find out about the history of a popular holiday resort (such as a seaside town) in the host country or their home country

In Geography we will be finding out: Tourism, different localities.

- **Task 1:** Work together to make a list of the major tourist attractions in your host country/local area. Take the children on a field trip to visit a local historical or cultural location, which caters for visitors and tourists
- **Task 2:** In groups, ask the children to imagine that they have been approached by the Tourist Information Centre to create a new and updated map of the local area for tourists and visitors.
- **Task 3:** Tourism is the world's biggest global industry. Ask the children to discuss why they think this might be the case? Why are there more people going on holiday today, than ever before? Hold a debate- write a piece of discussion text.
- **Task 4:** Recap some of the possible advantages and disadvantages of tourism. Look together at the tourism issues affecting a specific area of the world, such as the Antarctic, Kenya, Costa Rica or Bimini. What are the problems and how are they being tackled? Individually, ask the children to imagine that they are travel reporters, writing an article for The National Geographic magazine
- **Task 5:** Ask the children to imagine that they are in charge of an imaginary holiday resort on an exotic island. From this starting point, the groups can plan what they would need to do to attract tourists.

In International:

- think about their own experiences of going on holiday or their experience of living in another country. In their pairs, children can create a 'survival guide' to their chosen location for would-be travellers
- In groups, ask the children to produce their own welcome pack, to appeal to a child who might be new to the local area

In Music we will be:

- **Task 1:** Play some short extracts of traditional music from Africa, Australia, India, Japan, Scotland and South America. Ask the children to find out more about the music that is linked to a particular country/region Ask the children to give a five-minute presentation to the rest of the class, talking about the music that they have researched.
- **Extension:** Invite local musicians into your class, to teach the children to play a piece of traditional music using appropriate instruments