

BIG IDEAS to help you extend your Safer Internet Day



Safer Internet Day (SID) 2019 is on Tuesday 5 February 2019. As it is approaching fast, we have some ideas and information to help education practitioners and professionals get children and young people involved in the campaign and, more importantly, take part in conversations and activities about safe and responsible use of the internet.

*Safer Internet Day is celebrated globally in over 100 countries around the world and it promotes the safe, responsible and positive use of digital technology. It is funded by the European Commission and coordinated by the Insafe/Inhope network of Safer Internet Centres. In the UK, it is led by the UK Safer Internet Centre – a partnership of three leading online safety charities – Childnet International, Internet Watch Foundation and South West Grid for Learning (SWGfL). For 2019, Safer Internet Day will run under the global slogan: **'Together for a better internet'**.*

*In the UK we will be focusing our conversations around what consent means online, through the campaign **'Our Internet, Our Choice: Understanding Consent in a Digital World'**. This campaign will empower children and young people to take control of their digital lives and consider how consent works in an online context. It will explore how children and young people ask, give and receive consent online. This could be in their friendships or relationships, how they take and share images and videos or and how they manage their privacy and data.*

Safer Internet Day has grown hugely as a national campaign because of the collective activities of schools, youth clubs, sports groups, children's centres and many more across the UK. So, what can you do as an education practitioner or a professional working with children and young people to make the biggest impact on the day?

So, you have celebrated Safer Internet Day for many years and have a routine that you'd like to change? Safer Internet Day is a chance for us to collectively focus on the issues faced by children and young people online, but it's clearly an issue that doesn't just influence us on one day of the year. Here are some of the activities from the packs that are well suited to taking things a little further, along with some extra ideas to help you with Safer Internet Day beyond just 5 February 2019.

With more time available, you could choose a different activity to work on each day. Short, regular activities can be a powerful way of reinforcing important advice on how use the internet safely, positively and respectfully.



A competition for you to run in school/college

'Create your own social media platform'

Challenge your learners to create a concept for a new social media platform that improves upon their experiences of social media sites to date.

Your learners need to consider:

- the features of their platform
- the audience
- the design ideas
- the policy statements they need to implement
- the safety features
- how they will keep users' data safe
- how they intend to finance their platform.

Use the briefing, scoring and judging sheet to run your own competition. Be sure to share images of your learners' work on Safer Internet Day with the hashtags **#SaferInternetDay2019 #OurInternetOurChoice**.



Whole school/community activities

These ideas are suitable for use in more than one lesson or day with your learners:

The diary room (Age 7+)



Give learners an opportunity to voice their thoughts and opinions on this year's theme with a diary room. Begin by setting up a specific area in an imaginative way in your school/setting, and use a camera/tablet device so learners can record themselves explaining their ideas.

During the day, invite learners to visit the room and have their say. You may wish to put a small group of older learners in charge of running the room, supervised by an adult. The older learners could then produce a short 'diary room' video in a style similar to that used in reality TV shows. You might even choose to run this over several days, putting out short daily posts on social media with a longer edit at the end of the week.

Each day could have a different focus, using questions inside the room.

Question walls (7 to 11-year-olds)



Place questions around your setting for the learners to discuss and answer using post-it notes or answer boxes.

Possible questions:

- ▶ Do you like going online? Why or why not?
- ▶ What is your favourite thing to do with your friends online?
- ▶ If you had one wish for the internet, what would it be?
- ▶ How can we all make a positive change online?
- ▶ Why is it important to ask for permission online?

Update your online safety policy (Age 7+)



Maybe it's time to review your online safety policy or acceptable use policy. Why not get a group of young people to help re-write it in an easy to read way and share it with their peers?

This could be presented to the whole school community during an assembly or even by creating a campaign with posters etc.

Digital code of conduct (Age 7+)



Discuss what is expected from the young people in your school/group when navigating the online world. Look at different forms of posts that we share, including photos, memes, screenshots, videos etc. These could be provided by the young people or created together for discussion.

Consider: What is OK to share online and what is not OK to share online? What's OK to share online without consent and what's not OK to share online without consent?

Ask them to create a digital code of conduct to help everyone decide which posts are OK to share online and which ones are not and share this with the whole school community.

Connected communities (Age 7+)



Why not use Safer Internet Day as an opportunity to reach out to another group in your local community and teach them some new skills or online safety knowledge?

It could be a primary school, local youth group or even a care home for the elderly. Share your knowledge and expertise about using the internet safely and getting the most out of your online life with others and make a positive impact on your local community.